

The Secrets to Facilitating Strategy

*A Unique Web Training and Classroom Learning Experience**

Part I	Part II
Learn Strategic Planning Online!	Facilitating Strategy Sessions
*Requires 4-6 hours, at your own pace, to learn the strategy model. Must score 80% or above on certification test.	*Join the other participants for a focused, 3-day session on key techniques for facilitating strategy teams.
	<ul style="list-style-type: none"> ▪ Getting a team to visualize the future ▪ Developing mission/vision statements ▪ Differentiating goals from objectives ▪ Facilitating positioning strategies

Part I: Learn Strategic Planning Online!

Need to learn about strategic planning but don't have time for a traditional classroom course? Get started in hours, not days, with **Springboard Online!**, the latest in online learning from Leadership Strategies - The Facilitation Company.

Learn Strategic Planning at **your own pace!**

- Combines **audio and graphics** to keep your interest high.
- **Interactive quizzes** throughout to ensure learning as you go.
- **Chock-full of success strategies** and quality checks to help you build your plan.
- **Online Certification Exam** with randomized questions.

You must score 80% or above to be certified to take Part II. This ensures that all participants in Part II understand the strategy model and are ready to focus on the key facilitation strategies. You can review the online material and take the certification exam as often as you need prior to the Part II session.

Part II: Facilitating Strategy Sessions

In this segment, you'll join the other participants for a three-day session focused on strategies for facilitating teams through strategic planning. Techniques from **The Effective Facilitator** serve as the building blocks for the day. Therefore, taking this course in advance is helpful, but not required.

Using a detailed facilitator's guide, you and your classmates will facilitate a fictitious company, "The Light Touch Company," through the development of a three-year strategic plan. Through the various role plays, you will have opportunities to...

- See the various components of the strategy model facilitated live.
- Use the detailed facilitator guide to assess your skills in facilitating strategy teams.
- Understand the issues that typically arise in facilitating strategy.
- Share your experiences and learn from the experiences of others in facilitating strategic planning.

Part I and II Learning Objectives

<p>Overview of Strategic Planning</p> <ul style="list-style-type: none">▪ The Level 3 Leader▪ The Drivers Model▪ The Components of a Strategic Plan▪ The Strategic Questions▪ The Three Levels of Planning▪ The Ten Pitfalls to Avoid in Planning <p>Developing the Plan</p> <ul style="list-style-type: none">▪ Mission and Vision - The Difference▪ Converting Values into Guiding Principles▪ Defining Your Goals▪ Positioning Strategies▪ Establishing SMART Objectives▪ Identifying Critical Success	<p>Preparing to Plan</p> <ul style="list-style-type: none">▪ The Sigmoid Curve and Paradigms▪ Steps for Preparing for the Plan▪ Selecting Planning Team Members▪ Developing the Situation Assessment▪ Measuring Customer Satisfaction▪ Employee Views and Culture▪ Competitor Analysis▪ Industry Trends▪ Key Situation Statistics▪ Critical Assumptions▪ Developing the SWOT <p>Implementing the Plan</p>
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| <ul style="list-style-type: none"> Factors <ul style="list-style-type: none"> Removing Barriers Developing Strategies Prioritization and Action Planning | <ul style="list-style-type: none"> Gaining Buy-in The Communications Plan Monitoring the Plan Grading Your Progress |
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Facilitating the Session - A Detailed Facilitator's Guide

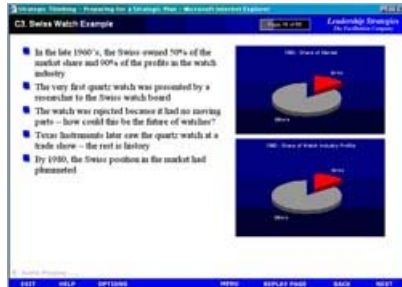
- Techniques for engaging the group right from the beginning in strategic issues
- Tips for educating the group while facilitating the strategic plan development
- When and how to use break-out groups for the various strategy components
- In-class practice sessions in facilitating the strategy model
- Sharing experiences in strategic plan facilitation

Part I and II Features

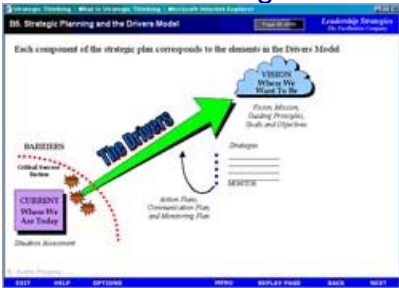
The Sigmoid Curve helps you recognize when to develop your next product...



...While Paradigm Shifts alert you to impending change - don't get left behind!



The Drivers Model helps you understand Strategic Thinking

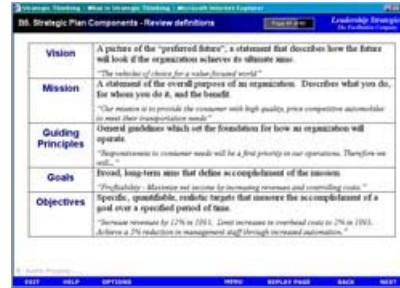


Get specific definitions...

Learn what to do before, during, and after the planning process



...And a concise layout for your plan.



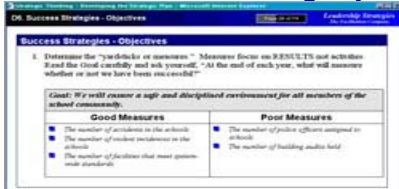
The interactive quizzes check your learning as you proceed...

...while the final exam certifies your ability to apply your knowledge.



Detailed instructions get you started.

Quality checks help you succeed.



Technical Requirements for the On-line Components

- Operating Systems:
 - Windows 9X/Me/NT/2000/XP using Netscape 6 or later or Internet Explorer 5 or later
 - Macintosh OS8/9 using Netscape 6 or Internet Explorer 5
 - Sun Solaris or Linux (Debian or Redhat) using Netscape 6 or Mozilla 0.7
- Browsers must have the Macromedia Flash 5 player installed and JavaScript Enabled.
- Systems must have at least 32 MB of RAM and audio capability.
- Internet connection speed at 56KB or faster is recommended. Lower speed connections are operational, but audio and graphic downloads will likely be significantly slower.