PRESENTATION vs. TRAINING

**FOCUS** 

**APPROACH** 

**TELLING VS.** 

LISTENING

vs. **FACILITATION** 

To maximize learning retention, you need to use the right mix of telling and listening.

To help you move from being a presenter to a facilitative trainer, check out our courses The Effective Facilitator and Facilitation Skills for Trainers.

For more information click the course names above or visit leadstrat.com/what-we-do/training.



