

The Engaging Trainer

Take A Facilitative Approach To Training



Leadership
Strategies 

Why It Works

Great trainers do three things very well:

- 1) They understand exactly what their clients need.
- 2) They develop training designed to address that need.
- 3) They effectively deliver the training using approaches that motivate the audience to action.

This course enables participants to revolutionize their training styles by examining their current approach through a brand new lens. Each participant will significantly improve their own ability to actively engage audiences. Bring a module from one of your courses so you can immediately apply *The Engaging Trainer* course strategies to your material, and gain valuable feedback! Customized tools and structured practice sessions allow participants to improve presentations and deliver material using a format that achieves greater understanding and skill transfer. Participants will learn just what it takes to make their own courses practical, dynamic, and interactive!

Course Features

- Four basic learning styles and methods to develop training around each
- More than 30 engagement strategies equipped for immediate implementation
- Proven tools and techniques to manage group participation, energy, and dysfunction
- Interactive exercises that include practice with your own training material

Learn How To

Transform training skills by:

- Designing training that engages any audience
- Addressing different learning styles
- Making training stick
- Inviting audience participation
- Managing the group's energy
- Redirecting dysfunction
- Using facilitation techniques for effective engagement
- Delivering training that achieves results

Ideal For

- **Training Managers / Independent Trainers / Subject matter experts called on to relate information /**
- **Human Resource Managers / Volunteer Trainers / Consultants /**
- **Anyone who frequently or occasionally leads training sessions and desires to increase their ability to powerfully influence group learning**

Duration

Three Days

AGENDA

DAY 1

- Getting Started
- Planning for Results
- Practice Session
- Starting with Impact
- Practice Session

DAY 2

- Review
- Practice Session
- Delivering for Results
- Practice Session
- Managing Visual Information

DAY 3

- Review
- Confirming Results & Closing
- Managing Dysfunction
- Practice Session
- Next Steps
- Close

Why This Course

Experience the “train the trainer” course that helps both expert and beginner-level training leaders.

The Engaging Trainer provides a specialized toolbox of cutting-edge methods designed to transform the way audiences receive and apply training class material.

Using our Practical, Dynamic, Interactive (PDI) methodology, ***The Engaging Trainer*** enables you to transform your training style by examining your current approach through a brand new lens. You’ll practice the techniques and get valuable feedback from one of our professionals so that you’re ready to apply your enhanced training techniques with any group.

Key Course Objectives

- Identify what makes training stick
- Describe the underlying dynamics of session design
- Develop best practices related to teaching adults
- Practice and receive feedback on using these best practices with your own training material

Engagement Strategies

Learn popular engagement strategies like these:

- Dump & Clump
- Rotating Flip Charts
- Think-Pair-Share
- Dot Voting
- “More of” or “Less of”

We integrate our renowned facilitation best practices that make training sessions even more engaging! Participants are encouraged to bring a module from one of their courses, test and redesign it and complete the course having incorporated strategies and techniques they can implement right away.

YOU’LL ALSO GET

- ***The Secrets of Facilitation***. Michael Wilkinson’s breakthrough book is the industry guide for trainers seeking a facilitative approach to training.
- ***The Engaging Trainer*** outline to use with your course materials
- **Easy-to-read guideline** for catching verbal and visual cues
- Lots of practice and feedback

Contact us to learn more about ***The Engaging Trainer***, or visit us online to register for an upcoming session.

**Give us a call
when you’re ready
to Level Up!**

leadstrat.com | 800.824.2850

