Advanced Strategies for Virtual Engagement Using Zoom



Why it Works

While Zoom includes several features for engagement, such as polls, chats, whiteboards and breakout groups, few people know how to couple them with advanced-level engagement strategies. This 1/2 day course will teach you to maximize the use of these features with more than a dozen engagement techniques used by the experts at Leadership Strategies.

In this course, you won't just *learn* what to do, or just see how to do it, **you will actually do it**! You will come away from this class confident that you can make your next Zoom session buzz with excitement. Why? Because you will have practiced using Zoom's advanced features to maximize participant engagement yourself.

Learn How To

- Incorporate advanced engagement strategies such as Dump and Clump, Rotating Flip Charts, and One Minute Collaboration to yield better results.
- Implement these strategies in a variety of sessions, such as strategy, action planning, status meetings, etc.

Ideal For

- Managers / Executives / Facilitators / Trainers /
- Consultants / Analysts / Teams

Who Need To

- Run better virtual meetings
- Become familiar with Zoom features
- · Learn advanced engagement strategies
- Increase interaction and participation

Duration

1/2 Day

Objectives

- Deliver strategies for virtual meeting engagement
- Provide practice opportunities

Agenda

A. Getting Started

- Session objectives
- Key topics
- Agenda
- Ground rules

B. Engagement Principles

- Guiding Principles for Virtual
- Inform-Excite-Empower-Involve

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- Checkpoint
- Starting Question
- PeDeQs for Directions
- Breakout Steps

C. Engagement Strategies

- 1-Minute Collaboration
- Appreciations
- Best Practices
- Dump and Clump
- Elevator Speech
- Geometric Review
- Last Person Standing
- Named Annotations
- Pre-Questioning
- Rotating Flip Charts
- Round Robin
- The Whip